



GOVERNMENT OF ANDHRA PRADESH
DISTRICT GAZETTE
EXTRAORDINARY
PUBLISHED BY AUTHORITY

No. (Gazette No.) ATR/24 /2025

Date: 23-06-2025

NOTIFICATION BY THE DISTRICT PROHIBITION AND EXCISE OFFICER, ANANTHAPURAMU

- Read: 1) A.P. EXCISE (GRANT OF LICENCE OF SELLING BY SHOP AND CONDITIONS OF LICENCE) RULES, 2014 (GO Ms.No. 210, Revenue (Excise) Department, Dated 30-09-2024.
2) G.O.Ms.No.211, Revenue (Excise) Department, dated 30.09.2024.
3) G.O.Ms.No.212, Revenue (Excise) Department, dated 30.09.2024.
4) G.O.Ms.No.213, Revenue (Excise) Department, dated 30.09.2024
5) G.O.Ms.No.13, Revenue (Excise) Department, dated 21-01-2025.
6) Commissioner of Proh & Excise Cr No. 2906/2024/CPE/E3 Dated 12-06-2025

NOTICE OF DRAWL OF LOTS FOR GRANT OF LICENCE TO SELL INDIAN MADE FOREIGN LIQUOR & FOREIGN LIQUOR BY SHOP UNDER RULE 5 OF THE ANDHRA PRADESH EXCISE (GRANT OF LICENCE OF SELLING BY SHOP AND CONDITIONS OF LICENCE) RULES, 2024.

Gazette No. ATR/24/2025

Date: 23.06.2025

WHEREAS, the licence for the right of selling by Shop is to be granted for the licence period from 01-05-2025 to 30-09-2026 and whereas the Commissioner of Prohibition & Excise has fixed the number of Shops reserved for Geeta Kulalu Sub Caste-wise to be licenced in the Mandal /Nagar Panchayat / Municipality/ Municipal Corporation vide Cr.No. 2906/2024/CPE/E3, dt.12.06.2025.

I, **B.Rama Mohana Reddy**, District Prohibition & Excise Officer / Licensing Authority **Ananthapuramu** District, in exercise of the powers vested in me under Rule 5 of Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of licence) Rules, 2024 issue the following Notification for information of the public and intending applicants who may enroll online for registration/ filing of application on or before 5:00 PM on 30.06.2025 or offline for registration / submission of application for consideration for grant of licence for the licence period mentioned above through drawl of lots on or before 8:00 AM on 01.07.2025 at O/o District Proh.& Excise Officer, Ananthapuramu

	<p>Venue for registration and submission of applications</p> <p>All Prohibition & Excise Stations in the Ananthapuramu District</p> <ol style="list-style-type: none"> 1. Ananthapuramu Proh. & Excise Station 2. Bukkayasamudram Proh. & Excise Station 3. Gooty Proh. & Excise Station 4. Guntakal Proh. & Excise Station 5. Tadipatri Proh. & Excise Station 6. Uravakonda Proh. & Excise Station 7. Kanekal Proh. & Excise Station 8. Rayadurg Proh. & Excise Station 9. Kalyandurg Proh. & Excise Station 10. Kambadur Proh. & Excise Station.
<p>(01) Shop in Rayadurg Rural Mandal (01) Shop in D.Hirehal Mandal (01) Shop in Gooty Rural Mandal (01) Shop in Kambadur Mandal of Ananthapuramu District</p>	

The applicant, who will be granted the right to sell Indian Made Foreign Liquor/ Foreign Liquor by Shop as specified in the list appended to this re-notification for the licence period from 01-07-2025 to 30-09-2026, shall be selected through drawl of lots.

The drawl of lots will be conducted at 8:00 AM on 01.07.2025 at O/o District Proh.& Excise Officer, Ananthapuramu (place of drawl of lots), by the authority as specified under Rule 10 of Andhra Pradesh Excise (Grant of Licence of Selling by Shop and Conditions of Licence) Rules, 2024. The terms and conditions governing the drawl of lots and details of the Mandals, Nagar Panchayats, Municipalities and Municipal Corporations where licences are to be granted are appended herewith.

The rates of Retail Excise Tax for the Shops in the different population slabs have been notified in G.O.Ms.No.13, Revenue (Excise) Department, dated.21.01.2025 read with G.O.Ms.No.212, Revenue (Excise) Department, dated.30.09.2024, copies of which are appended herewith.

(B.RAMA MOHANA REDDY)

District Proh & Excise Officer /

Licensing Authority, Ananthapuramu



Licensing Authority, Ananthapuramu

Gazette Sl. No.	Unit (Municipal Corporation / Municipality / Nagar Panchayat / Mandal)	Name of the Unit in which the Shop is fixed (Municipal Corporation / Municipality / Nagar Panchayat / Mandal)	Sub-Caste of Geetakulalu for which Shop is Reserved	Non-Refundable Application Fee in Rs.	License period	Retail Excise Tax for 2024-25 (in Rs.)	Retail Excise Tax for 2025-26 (in Rs.)
1	2	3	4	5	6	7	8
AT/144	Mandal	D.Hirehal Mandal	Goundla	2,00,000/-	2024-26	6,87,500/-	30,25,000/-
AT/147	Mandal	Rayadurg Rural Mandal	Gowda	2,00,000/-	2024-26	6,87,500/-	30,25,000/-
AT/148	Mandal	Gooty Rural Mandal	Goud	2,00,000/-	2024-26	6,87,500/-	30,25,000/-
AT/141	Mandal	Kambadur Mandal	Ediga	2,00,000/-	2024-26	8,12,500/-	35,75,000/-

SCHEDULE FOR THE DRAWL OF LOTS FOR SHOPS

1	Date of Gazette Notification by the DPEO	23.06.2025
2	Last date & time for online/offline registration and submission of applications	30-06-2025, upto 05.00PM
3	Verification & preparation for drawl of lots	30-06-2025
4	Drawl of lots by the District Collectors	01-07-2025, 08.00AM
5	Intimation of Selection	01-07-2025

(B. RAMAMOCHAN REDDY)
District Proh & Excise Officer /
Licensing Authority, Ananthapuramu

A/23/06/2025



CONDITIONS GOVERNING DRAWL OF LOTS

(1) Eligibility and Procedure for online enrolment :

(a) **Eligibility:-** The applicant shall be eligible to file applications for the Shops reserved for his/her sub-caste notified in that particular district only which is recorded in his caste and nativity certificate.

(b) **Number of applications:-** The applicant may submit any number of applications for any number of Shops / same Shop in the District which is recorded in his Caste and Nativity Certificate for participation in the selection process of Shop through online, Hybrid or offline mode.

Procedure:-

- (c) Applicant shall open URL: <https://hnpfsproject.com> online and click on "Enroll" button, applicant shall provide all the required information for enrolment as per Form A3 (A) and password.
- (d) After enrolment, applicant/user shall login into his account with his User ID (Registered Mobile number) and password.
- (e) After logging in, the applicant/user will be able to initiate a new application against Shop Gazette serial number in "create application" screen.
- (f) Applicant shall enter all the fields as seen in the "create application" screen and select the payment mode and accept the terms and conditions.
- (g) Applicant can view the all the applications he has submitted and can view the status of each application.
- (h) Applicant can download/ print Registration certificate in Form R1, Form A3 (B) and Entry pass E1 for the applications generated by clicking on Print icon.

Application Submission and Application fee Payment Modes:

Online model:

In case the applicant opts for online mode for registration and submission of application through online mode, he shall fill in Form-A3(A) as per Rule 11 of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024, he shall select Gazette Sl.No. of the Shop notified in a Unit (Municipal Corporation/ Municipality /Nagar Panchayat / Mandal) for which he is eligible as per his Caste and Nativity and pay the Nonrefundable application fee of Rs 2,00,000/- by way of Debit Card/Credit card/Net Banking. On successful payment, the applicant may download the documents in Form- A3(B), Registration certificate in Form-R1 and Entry Pass in Form-E1, which are system generated.

Hybrid Model:

In case the applicant opts for online mode for registration and submission of application through online mode, he shall fill in Form-A3(A) as per Rule 11 of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024, he shall select the Gazette Sl.No of the Shop notified in a Unit (Municipal Corporation/ Municipality /Nagar Panchayat / Mandal) for which he is eligible as per his Caste and Nativity and select the payment mode as manual in CFMS. He shall take system generated receipt and proceed to the SBI and make payment of Rs 2,00,000/- towards Nonrefundable application fee. After successful payment he can download Form- A3(B), Form-R1 and Entry Pass in Form-E1, which are system generated.

Offline Model:

In case the applicant opts for offline mode for registration and submission of application through offline mode, he shall fill in Form-A3(A) as per Rule 11 of the Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of licence) Rules, 2024. He shall select the Gazette Sl. No of the Shop notified in a Unit (Municipal Corporation/ Municipality /Nagar Panchayat / Mandal) for which he is eligible as per his Caste and Nativity and select the payment mode as offline. He shall pay Rs. 2 Lakhs towards Non-Refundable Application Fee by way of Citizen Challan facility provided in CFMS under appropriate Head of Account/ Demand Draft drawn on a scheduled Commercial bank situated anywhere in India and also

Grameena Banks situated in Andhra Pradesh sponsored by Scheduled Commercial Banks in favour of the Licensing Authority. He shall enter the Challan /Demand Draft number in the system. He shall note the application number which is system generated and needs to go to Designated Center as per gazette notification and submit the Challan/Demand Draft in original. After successful acknowledgement on payment, he can download Form- A3(B), Form-R1 and Entry Pass in Form-E1, which are system generated.

In complete offline mode, the Applicant can also directly go the notified Application Reception Centers (Excise Station in the District) with his details. The staff on duty at the counter will digitize the application after receiving of the Challan/Demand Draft drawn as specified above and after verifying the Challan/Demand Draft, acknowledgement, Entry pass and other system generated documents will be printed and provided to the Applicant. SHO of the concerned station will be responsible to receive genuine Challan/Demand Draft and safely hold till these are transmitted to Licensing Authority.

(i) The applicant(s) shall also enclose the following along with the application:

- (i) Two recent passport size photographs along with photostat copy of Voter ID Card/Driving Licence / Passport / Bank Passbook/ AADHAR card/ Any other government approved Identity Card.
- (ii) Caste and Nativity Certificate issued by the Competent Authority.
- (iii) In case the applicant submits caste certificate showing his caste included in a group of sub-castes, he shall submit supplementary sub-caste certificate issued by the caste certificate issuing authority in the following the proforma

GOVERNMENT OF ANDHRA PRADESH
REVENUE DEPARTMENT

SUPPLEMENTARY CASTE (SUB-CASTE) CERTIFICATE

(Issued for applying to Reserved Liquor shop under Excise Policy 2024-26)

This is to certify that Sri/Smt/Kum _____
S/o/D/o/W/o _____ has been issued Integrated Certificate vide
Serial no. _____, Dated: _____ of this Office, and
he/she belongs to _____ Caste and _____ Sub-
caste, which is recognized as BC (Group-B).

Signature :

Date :

Mandal & District :

Designation & Seal of the Tahsildar :

- (2) No applicant of a Sub-Caste under Geeta Kulalu shall be eligible to file application for the Shop (s) reserved for other Sub-Caste (s). The persons belonging to Settibalija Caste in erstwhile Greater Rayalaseema Districts namely Kurnool, Kadapa, Ananthapuramu, Chittoor, Nellore and Prakasam Districts being OCs, as informed by BC Welfare Department, are not eligible to file applications for grant of license for the Shops reserved for Geeta Kulalu.

(3) Entry Pass (Rule 6)

The applicant shall submit/upload passport size photograph which shall be reflected in the Entry pass (system-generated). Such an Entry Pass should be brought by the applicant on the day of drawl of lots for getting entry into the place of drawl of lots. Persons without presenting Entry Pass will not be allowed to enter into the place of drawl of lots.

(4) Persons not eligible to file applications and participate in the drawl of lots (Rule 7)

The following persons shall not be eligible to participate in the drawl of lots.

- a. A person who is below the age of 21 years.
- b. A person who has been convicted of any offences specified in clause (d) of sub-section (1) of Section 31 of the Act in respect of which he has been penalized or convicted within the preceding ten years:
- c. A person who has been convicted or whose licence has been cancelled for breach of any of the conditions of licence granted under Section 31 of the Act within the preceding ten years;
- d. A person who has been held guilty either in a departmental proceeding or in a Court, of an offence under Section 37 of the Act for adulteration of toddy by mixing any article injurious to public health or otherwise within the preceding ten years.
- e. A person who is a defaulter of excise revenue; or
- f. A person who is adjudged as an insolvent by a competent Court.

(5) Impersonation not allowed (Rule 8)

No person shall submit application on behalf of any other person unless he or she holds a power of attorney from such person.

(6) Announcement of names of persons who filed applications: (Rule 11(8)(b))

At the commencement of drawl of lots the licensing authority shall first announce the names of persons and the number of persons who have filed applications for a particular Shop, which has been taken up for drawl of lots.

(7) Applicants and drawl of lots : (Rule 11(8)(d))

Where there are more than one application for a notified shop, the selection among the eligible applicants for grant of licence shall be by drawl of LOT by the Collector, irrespective of the presence of the applicants.

(8) Drawl of lots by the authority: Rule 11(8)(c & d)

- (a) The authority under whose aegis the drawl of lots may take place shall in the case of any Shop where only one application is received, declare the same in favour of that applicant subject to the condition that all the other conditions have been fulfilled. Where there are more than one application, the authority under whose aegis the drawl of lots may take place, shall proceed with the drawl of lots and one applicant shall be selected and his name shall be declared as selected. The successful applicant's application shall be accepted and the remaining rejected.
- (b) The Collector, after selecting the applicant in respect of a Shop, may continue drawl of lots and select two more applicants from among the

remaining applicants as reserve applicants, the first and the second who may, subject to the provisions of these rules, be allotted the Shop in the order of selection, in case the selected applicant fails to comply with the conditions laid under the rules on the day of drawl of lots or subsequently.

(9) Confirmation Register:-

Every person whose application has been accepted shall sign his name or affix his thumb-impression against the relevant entry in the register maintained for the purpose.

(10) Postponement of drawl of lots :- (Rule 11(7))

If the authority under whose aegis drawl of lots is conducted, considers that the drawl of lots should be postponed for a future time and date for any reason he may do so after recording the reasons thereof.

(11) "One Person – One License": In order to ensure that the benefit of reserved Shops with reduced RET covers most of the members of the Geeta Kulalu and to realise the objectives of reserving these Shops, one person shall be allowed to hold one Shop License only and in case he/she is selected for more than one Shop, it shall be the responsibility of the selected applicant to inform the authorities concerned of his choice of Shop for grant of license. His / her selection for other Shops shall be cancelled and such Shop (s) may be allotted to the reserve applicant (s).

(12) The annual RET in respect of reserved Shops shall be 50% of the annual RET applicable for open-category Shops fixed vide G.O.Ms.No.212, Revenue (Excise) Department, dated 30.09.2024.

(13) The license period for the reserved Shops shall come to an end by 30.09.2026.

(14) Payment of 1st installment of Retail Excise Tax by the successful applicant:- (Rule 15(4))

The applicant shall pay a sum equal to the 1st installment of the annual Retail Excise Tax for the Shop by way of Challan in treasury on the day of selection or on the succeeding bank working day after successful selection.

(15) Procedure to be followed in case of non-payment of 1st installment of Retail Excise Tax:- (Rule 16 and Rule 17)

In case of failure to remit 1st installment of the Retail Excise Tax on the day of selection or the succeeding bank working day, the shop shall be allotted to the reserve applicant or action shall be taken as per the provisions of Rule 17 to dispose of the Shop.

(16) Other requirements to be fulfilled by the selected applicant: (Rule 15(3))

The successful applicant shall submit Bank Guarantee in Form A-5, for the amount equal to one sixth of the annual Retail Excise Tax valid till the expiry of the license period, issued by a Scheduled Bank situated in Andhra Pradesh, within thirty days of his selection.

(17) Re-allotment in case of failure to furnish B.G.:-

In case of failure to furnish the Bank Guarantee as required under Rule 15[3] within the time specified, the selection made for the concerned Shop shall be cancelled by the District Collector and the amounts already paid shall be forfeited to the Government. In such a case the Shop may be re-allotted to the reserve applicant



selected under the provisions of Rule 11 (8)(e), and if no one is available, action may be taken to re-notify the Shop or action may be taken under Rule-17 with prior permission of the Commissioner of Prohibition and Excise.

The first applicant shall continue to be responsible for the Retail Excise Tax of that Shop till the next successful applicant takes over.

(18) Selected applicant to execute Counterpart Agreement:- (Rule 18)

The successful applicant after making payment as required under Rule 15(4) and furnishing B.G as required under Rule 15(3), shall execute a Counterpart Agreement in conformity with the tenor of the licence in Form A-6 on the stamp paper of the requisite value as per the provisions of the Indian Stamps Act, 1899 before taking out a licence for the sale of Indian Liquor and Foreign Liquor.

(19) Selection of Premises:- (Rule 24)


The successful applicant after fulfilling the formalities under Rule 15 before obtaining licence shall select a suitable premises anywhere in the unit viz., Mandal, Nagar Panchayat, Municipality or Municipal Corporation, as the case may be, in which the Shop is notified for sale of IMFL & FL in conformity with Rule 24 and obtain a licence in form A-4 from the District Prohibition & Excise Officer to commence business immediately.

(20) The licensee shall sell IMFL & FL at MRP rates only as required under Rule 40 of Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of Licence) Rules, 2024.

(21) Licence to be granted to the successful applicant in Form A-4 will be governed by :

1. The A.P. Excise Act, 1968 and rules made thereunder.
2. A.P. Intoxicating liquors (Prohibition of Advertisements) Act 1978.
3. The A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024.
4. A.P. Excise (Import, Export and Transport of Indian made Foreign Liquor and Foreign Liquor – Permits) Rules, 2005.
5. The orders issued by the Commissioner of Prohibition & Excise, Andhra Pradesh from time to time as the Chief controlling authority in all matters connected with the administration of the Andhra Pradesh Excise Act.

For any discrepancies and un-intended omissions in the list of Shops, the Department will not be held responsible. The intending applicants for participation in the selection process may approach the Commissioner's Office / Deputy Commissioner's Office / District Proh & Excise Officer's office to obtain correct information.


(B. RAMA MOHANA REDDY)
District Proh & Excise Officer /
Licensing Authority, Ananthapuramu.

A/23/06/2025

